



Kirusa  
Channels

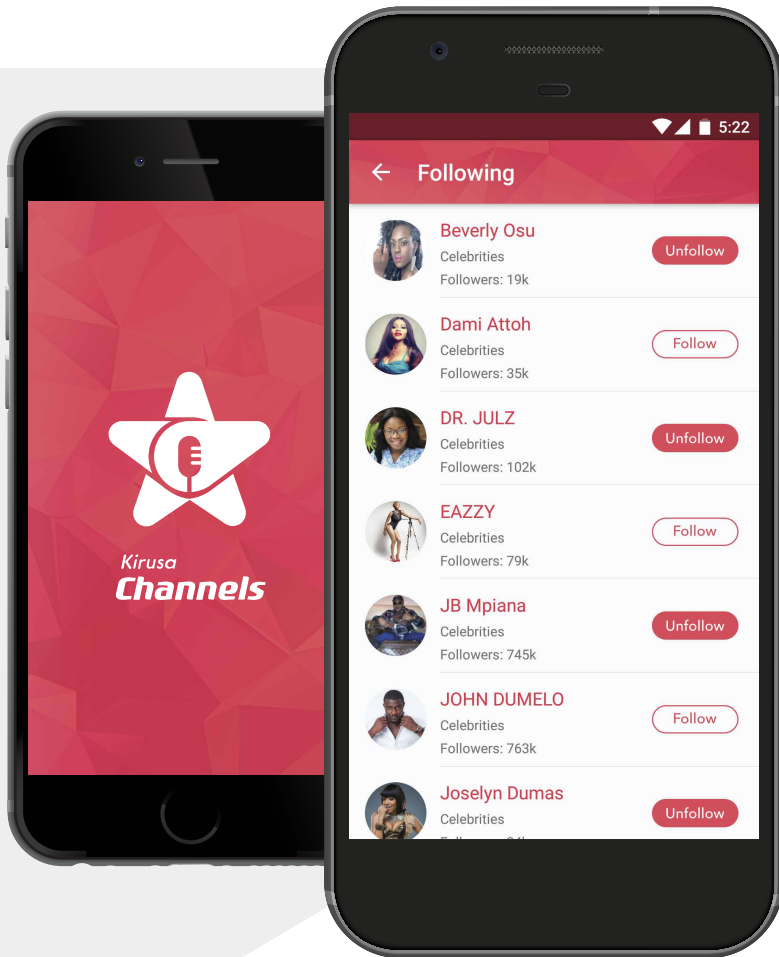


## Premier Celebrity-Fan Engagement Platform for Emerging Markets

Kirusa Channels is the leading infotainment platform for emerging markets, offering exclusive celebrity content, real-time sports updates, and breaking news.

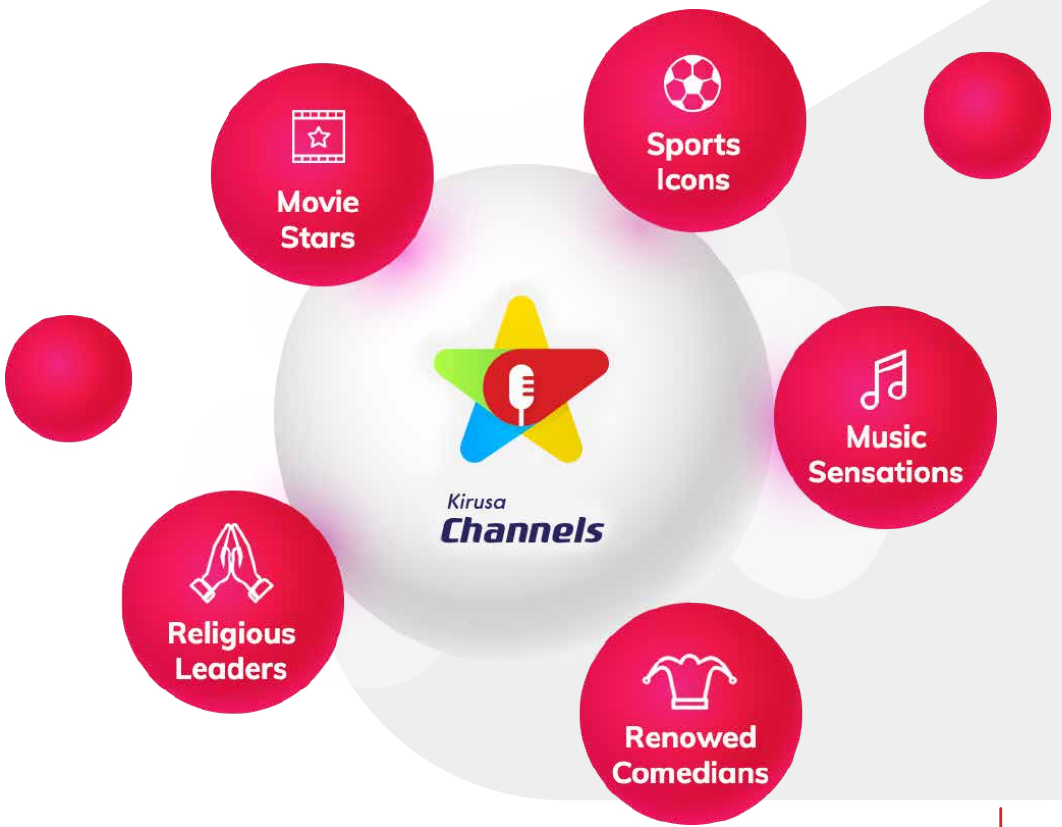
With a network of 350 partner celebrities and multiple content outlets including Goal.com, Kirusa Channels has served 42 million subscribers across the globe.





Why should I type a message when I can just voice and share on social media? Using Kirusa Channels, connecting with my half a million fans has never been easier!

**- Mzbel | Musician, Ghana**



## The Easiest Way to Voice Blog

Celebrities can blog over the app, and subscribers would instantly receive this voice content. No internet? Celertites can simply dial a number to start blogging.

## A Unique One-on-One Interaction

Fans can participate in exciting contests to win a lunch, dinner or movie date with their favourite celebrities.



## About Kirusa

Kirusa is a global leader in providing communication solutions over data networks for consumers and enterprises. Kirusa's solutions include **InstaVoice ReachMe**, a voice-over-data solution to help users receive their GSM calls over data in a mobile app, while helping carriers leverage the power of data to enrich the calling experience of their subscribers; **InstaVoice®**, a unique call completion solution for users that bundles voicemail, missed calls, availability, and ring, and helps mobile carriers monetize missed calls in their networks; **Kirusa Konnect™**, a Communications Platform as a Service (CPaaS) for enterprises that helps bolster enterprise-customer engagement over mobile channels; and **Kirusa Channels™**, that offer users access to live voice blogs from their favorite celebrities, sports clubs, news portals and other streams. Kirusa solutions are deployed in 46 countries, with 50 mobile carrier partnerships in Africa, Asia, and LatAm. Kirusa solutions are built on its patented technology and highly reliable, scalable multimodal & cloud platforms, which manage over 2.5 billion calls and 100 million active mobile users across the globe, every month. Headquartered in New Jersey and led by an experienced team of wireless telecom executives and technologists, Kirusa has offices in four continents. For more information, visit: [www.kirusa.com](http://www.kirusa.com)



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